

# Massachusetts Family Business of the Year Award



Northeastern University  
Center for Family Business

## 2010 APPLICATION

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### **WHO IS ELIGIBLE?**

Any Massachusetts-based family-owned business that now includes, or has included, more than one generation, and whose policies and business practices have had a positive impact on the business and community.

### **DEADLINE:**

All nominating forms and all accompanying materials must be received by May 7, 2010 to be considered for the 2010 Family Business of the Year Awards.

### **WHO CAN NOMINATE?**

Nominations can be submitted by anyone. You may nominate your own company.

### **CATEGORIES:**

- Fewer than 25 full-time employees
- 25–100 full-time employees
- More than 100 full-time employees

### **JUDGING AND JUDGING CRITERIA**

A panel of independent judges will evaluate and select the winners based on the following criteria:

- Business success
- Positive business and family linkages
- Multi-generational family involvement
- Contributions to the community and industry
- Innovative business practices or strategies

### **APPLICATION DIRECTIONS**

- Applications can be submitted by the nominated company or by associated parties
- Application submissions must be received by May 7, 2010
- Limit question responses to 500 words or less

### **SUBMISSIONS**

Return completed application and all materials by May 7, 2010

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**PRIVACY STATEMENT:** All submissions and applications to The Massachusetts Family Business of the Year Award program will remain confidential. Application materials and contact information will not be shared with third parties or sponsors.

Visit our website: [www.mafba.com](http://www.mafba.com)

## APPLICATION

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**DIRECTIONS:** Please type or print the following sections. All information submitted will be confidential and used only by the judges in selecting the winners. No disclosures will be made without the prior consent of the applicants.

**CATEGORY (CHECK ONE)**

- Fewer than 25 full-time employees
- 25–100 full-time employees
- More than 100 full-time employees

**SECTION I: APPLICANT INFORMATION**

Company Name: \_\_\_\_\_

Company Address: \_\_\_\_\_  
\_\_\_\_\_

Contact Person regarding this application: \_\_\_\_\_

Contact E-Mail Address: \_\_\_\_\_

Company Phone Number: \_\_\_\_\_ Company Fax Number: \_\_\_\_\_

Company Web Address: \_\_\_\_\_

**SECTION II: ABOUT THE COMPANY**

Number of Employees (FT): \_\_\_\_\_ (PT): \_\_\_\_\_ Year Founded \_\_\_\_\_

Company Industry: \_\_\_\_\_

Principal Product or Service: \_\_\_\_\_

Principal Owners: \_\_\_\_\_  
\_\_\_\_\_

Number of family members currently employed by the company (including those on board of directors): \_\_\_\_\_

Number of generations currently involved in the company: \_\_\_\_\_

Number of generations involved since the company was founded: \_\_\_\_\_

Generation that currently runs the company: \_\_\_\_\_

Number and locations of company's current operations: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

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## APPLICATION

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### **SECTION III: APPLICATION QUESTIONS**

*Please address the following four topics, (500 words or less per topic).*

#### **1. The History of Your Family Business**

Give a brief history of your family business. Consider:

- how the company was started, how it has changed, its present nature, and a glimpse of its future

#### **2. The Relationship of Your Family with Your Business**

How has your family business successfully linked your family and your business? Consider:

- your family's involvement, quality of family relationships, commitment to the company, division of responsibilities
- how control and ownership have been transferred from one generation to the present or how future continuity is planned

#### **3. The Relationship of Your Family Business within the Community**

Describe the impact of your family business on the community. Consider:

- contributions such as leadership, service, and financial support for civic, philanthropic, and industry organizations

#### **4. Describe how your family business has achieved success.**

Consider for example:

- innovation within your family business
- the impact and success of your family business in your industry or Massachusetts

### **SECTION IV: ADDITIONAL INFORMATION REQUESTED (OPTIONAL)**

1. A company brochure or catalog
2. Photocopies of newspaper or magazine articles about your company
3. Photocopies of business-related and family photographs

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